



Privacy Notice Statement

Date 11-16-15

Purpose for this notice

Your privacy and the protection of your personal information are important to Bryant Group, Inc. This notice statement provides information we are required by law to provide to you before collecting any Personally Identifiable Information (PII). Please read this information carefully and contact Bryant Group, Inc. to discuss any questions or concerns that you may have.

Information that we may collect from you

We may need to collect certain information about you, including PII, for the purpose of assisting you with insurance coverage options, your eligibility for insurance affordability programs, and for other purposes as is permitted and or required by law or regulation. PII is information that can be used, either on its own or in conjunction with other information, to identify you or trace your identity. Examples of PII include but are not limited to:

- Name
- Physical or email address
- Date of Birth
- Telephone number
- Social Security number
- Income information
- Additional information regarding PII can be found at www.cms.gov in the OMB Memoranda M-07-16 (Issued May 22, 2007)

How Bryant Group will use your information

We will use only the information that we need to perform authorized functions such as:

- Providing you with coverage analysis, options, and recommendations
- Providing eligibility information regarding insurance plans and affordability programs
- Assisting you with applications and helping you to enroll in insurance plans or other programs
- Helping you appeal eligibility determinations or correct errors in your application
- To contact you via phone, email, mail, fax or other means
- Other services as permitted under applicable law

Note: this is not a complete list

How your information will be shared with third parties

We may only share your information as described in this notice. We may share your information with your authorized legal representative, certain federal or state agencies as is required, health insurance issuers or their subcontractors, and employees of Bryant Group who are duly licensed and certified to assist clients and are actively engaged in the activities described in this notice. We must receive your permission to share your information for any purpose that is not outlined in this notice.



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It is not mandatory that you provide information

Your decision to provide your information to Bryant Group, Inc. is voluntary. We need to obtain your informed consent for any use or disclosure of information that is not permissible within the scope of this Privacy Notice Statement and any relevant agreements that were in effect as of the time PII was collected.

If you do not provide information

You have the right to refuse to provide PII or limit the PII you provide to Bryant Group, Inc. However, we may be unable to successfully assist you in choosing or enrolling in an insurance plan or facilitate your application or providing information about your eligibility for insurance affordability programs.

Bryant Group, Inc.'s legal authority to collect PII

Federal and state laws and regulations permit Bryant Group, Inc. to collect PII for various reasons. Federal laws and regulations include Section 1411(g) of the Patient Protection and Affordable Care Act (42 U.S.C. 18081(g) and 45 C.F.R. 155.260.

Keeping Your PII Safe

We are required to keep your information securely and in a manner that safeguards your PII. We have developed privacy and security policies and practices to protect your PII. Keeping your information secure is our top priority. You have the right to obtain a copy of the PII being stored by Bryant Group, Inc. If you have any questions, or would like to discuss this notice, please contact: Jeff Davis, Bryant Group, Inc., 701 Market Street, Suite 1200, St. Louis, MO. 63101. Phone: 314-231-8066 Email: jeff.davis@bryantgroupinc.com

Changes to this privacy policy

We may make changes to this notice or our privacy policies from time to time without prior notice. Revised versions of this policy will be made available upon request and will be available on the Bryant Group, Inc. website at www.bryantgroupinc.com
